

Visa Third Party Risk Program Webinar

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Agenda

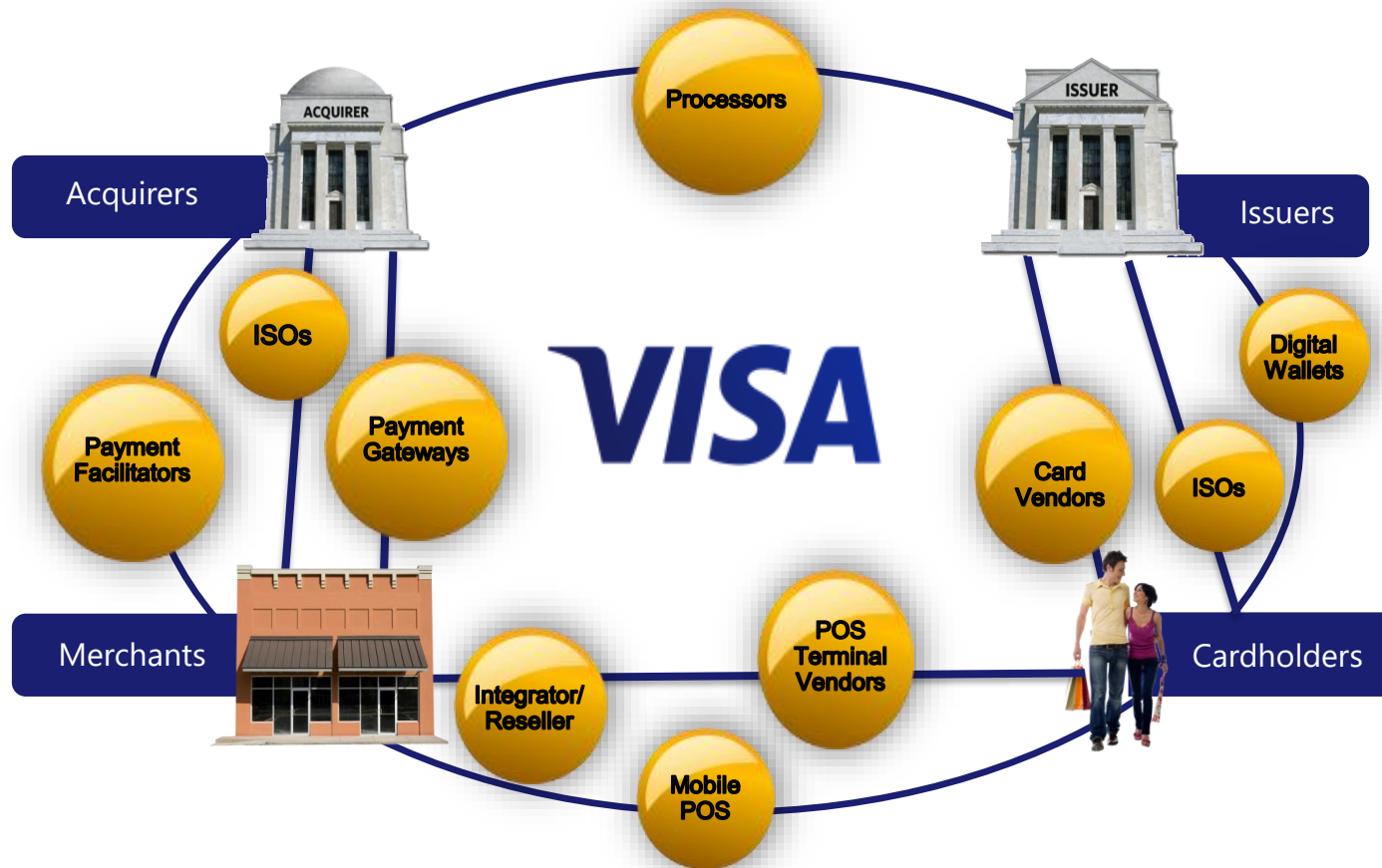
- Third Party Risk Initiatives and Visa Europe Integration
- Unregistered Agent Campaign
- Visa Tool and Resource Enhancements
- Resources
- Questions and Answers

Third Party Risk Initiatives



What is a Third Party Agent?

Third party agent = an entity that provides payment-related services to a Visa client, merchant, or another third party



- VisaNet Processors
- Card Vendors
- Trusted Service Managers
- Terminal Vendors
- Independent Sales Organizations (ISOs)
- Encryption Support Organization (ESOs)
- Third Party Servicers
- Merchant Servicers
- Payment Facilitators
- 3D Secure Access Control Services
- Cloud-based Payment Provider
- Token Vault Service Provider

New players and technologies are transforming the payment landscape



Note: All brand names and logos are the property of their respective owners, are used for identification purposes only, and do not imply product endorsement or affiliation with Visa.

As the payment landscape evolves, maintaining consumer trust is key

Emerging technology such as mobile, social media, introduce new threats

Criminals are evolving quicker than detection and response

Consumers and regulators' concerns about online security and privacy are rising

Effect of a data breach on a company's reputation can be catastrophic



Choosing the Right Partner Elevates Security



Elevating Focus on Third Party Visibility

Scale adoption of **secure technologies** and **security standards** in the ecosystem by leveraging **trusted service providers** on the Visa Global Registry of Service Providers (www.visa.com/onthelist)

1. Move merchants from non-compliant to trusted service providers
2. Drive service providers to validate against PCI DSS v3.2
3. Awareness campaign to promote trusted service providers and the Registry
4. Working together to promote payment security



Unregistered Agent Campaign



Agent Registration Drive Current Status

900 Agent Identifications
as of March 13, 2017

AP	CEMEA	LAC	NA	EU
8%	2%	1%	64%	25%

Size of Agents Identified
45% Level 1
55% Level 2

Registered Agent Types
Merchant Servicer – 81%
Payment Facilitator – 14%
Third Party Servicer – 4%
Independent Sales Org – 1%

Securing Merchants

North America: Successfully migrated 15,000 small merchants to a validated service provider by outsourcing the unregistered agent’s payment functions to another compliant, registered service provider.

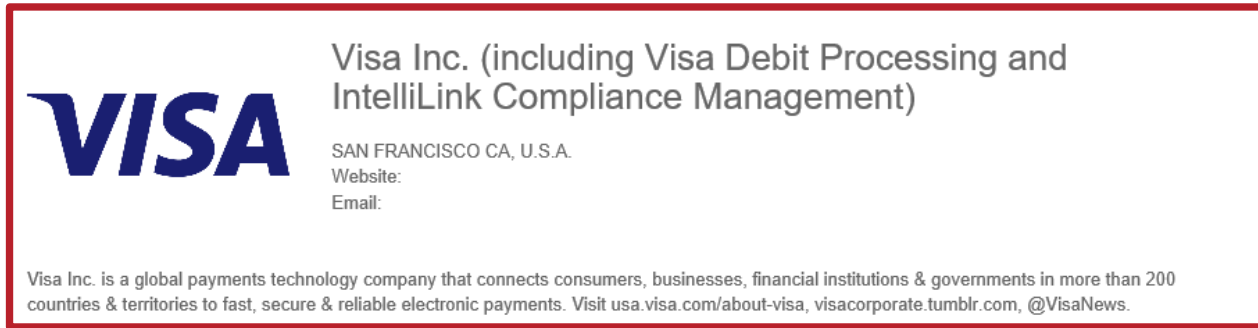
Tool and Resource Enhancements



Visa Global Registry of Service Providers Enhancements

www.visa.com/onthelist

1. Display service provider brand logo and tagline



VISA

Visa Inc. (including Visa Debit Processing and IntelliLink Compliance Management)

SAN FRANCISCO CA, U.S.A.
Website:
Email:

Visa Inc. is a global payments technology company that connects consumers, businesses, financial institutions & governments in more than 200 countries & territories to fast, secure & reliable electronic payments. Visit usa.visa.com/about-visa, visacorporate.tumblr.com, [@VisaNews](https://twitter.com/VisaNews).



Disclaimer: All brand names and logos are the property of their owners and are used on this website for identification purposes only. The use of such brand names and logos does not imply product endorsement. Secure technology notation is self-reported by the company and not independently verified by Visa.

Agents DBA:

Visa Inc. (including Visa Debit Processing and IntelliLink Compliance Management) ▾

Profile

Technology: TOKENIZATION

Participation History: N/A

Region of Operation: AP,CEMEA,LAC,U.S.,CAN

2. Distinguish service providers who support secure technologies

Visa Global Registry of Service Providers Enhancements

www.visa.com/onthelist

3. Enhanced search functionality

Find a Service Provider

Company Name

Assessor

Participation History

[Collapse Search Option](#)

Validation Type

Services Covered By Review

Secure Technology Supported

Service Provider Type

Location Country

Valid Through Date

Region of Operation

Location State

Enter Validation End Date

[Clear All](#) [Search](#)

4. Capability to showcase service providers

Featured Service Providers: Early Adopters of PCI DSS v3.2



Agent Registration Tool Enhancements

Agent registration tool (Program Request Management) enhancements based on feedback

- Improve workflow process and performance of existing registration tool
- Adding new reporting features and functionality
- Improve workflow process and performance of existing registration tool

VISA Program Request Management

Home Third Party Agent Reports Admin

Program Request Management

Welcome to the Client Self Service portal

TPA

Third Party Agent (TPA) registration is required for all entities providing solicitation activities, managed services and/or storing, processing or transmitting Visa cardholder data for Visa clients (or on behalf of their merchants or agents). Visa clients are required to perform due diligence reviews to ensure that they understand the agent's business model, financial condition, background and Payment Card Industry (PCI) compliance status.

[Click here for more information...](#)

Request Access to a Module

2017 Visa Payment Security Symposium



2017 Visa Payment Security Symposium



VISA SECURITY
SUMMIT 2017
THE FUTURE IS DIGITAL – SECURING A CONNECTED WORLD

Save the Date!
2017 Payment Security Symposium

August 22 – 23

Hyatt Regency
San Francisco Airport
1333 Old Bayshore Hwy
Burlingame, CA 94010



Upcoming Events & Resources

Upcoming Events – Training page on www.visa.com/cisp

- Visa Payment Security Symposium – August 22 and 23
 - Hyatt Regency SFO Airport in Burlingame, California

Visa Data Security Website – www.visa.com/cisp

- “What To Do If Compromised” Guide
- Security Alerts, Bulletins
- Best Practices, White Papers
- Webinars

PCI Security Standards Council Website – www.pcissc.org

- Data Security Standards – PCI DSS, PA-DSS, PTS
- Programs – ASV, ISA, PA-QSA, PFI, PTS, QSA, QIR, PCIP, and P2PE
- Fact Sheets – ATM Security, Mobile Payments Acceptance, Tokenization, Cloud Computing, and many more...

Questions?

